



“The Mane Event”

Virtual Benefit Auction

November 12th—13th, 2021

Celebrating 28 Years of Service

Reins of Life is a non-profit organization that provides therapeutic horseback riding to children, teens and adults with special needs and life challenges throughout the tri-state area. Our students have spina bifida, Down syndrome, autism, cerebral palsy, speech, vision, or hearing disabilities.

Stretching mind and muscles, therapeutic horseback riding is recognized by medical professionals as one of the most progressive forms of therapy. Benefits include improved balance and coordination, muscle-tone and body strength. Riders also benefit from increased self-confidence, self-esteem, and independence.

This year Reins of Life's annual gala will be a virtual benefit auction. The event will raise funds necessary to continue offering this valuable service to our community.

Proceeds from the virtual benefit auction will go towards program operating expenses such as horse care and feed, the scholarship fund for families with financial need and the capital campaign to build a handicap accessible restroom in our barn.

Please consider sponsoring The Mane Event or offering a gift donation for the live and silent auctions!



Silent and Live Auction items include:

- Spa Packages and Golf Outings
- Electronics
- Fabulous Trips and Getaways
- Artwork
- Beer, Wine, and Spirits Baskets
- Gift Certificates
- And more!



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Mission Statement

Enhancing the physical, emotional, and cognitive abilities of children, teens and adults with special needs and life challenges through the experience of equine therapy in a pleasant and natural environment.

Scholarship Fund

The Reins of Life scholarship fund was created to provide financial assistance to families in need. This fund allows for children, teens and adults who may have physical, social, or emotional needs receive the benefits of equine therapy without the added financial burden.



United Way of Southeastern Pennsylvania "Specific Care Option"

Reins of Life
Donor Option Code #5089

Reins of Life has been a recipient of the United Way Donor option Program of Southeastern PA since 1993. Donations through United Way outside of Southeastern PA can also be made as long as Reins of Life is mentioned along with the Southeastern PA and the donor option code number is clearly specified.

Charitable Sponsorship

Sponsor a Rider for One Year	Premium position on Reins of Life and Event websites	\$2,000
Sponsor a Rider for Six Months	Premium position on Reins of Life and Event websites	\$1,000
Gold	Featured on Reins of Life and Event websites	\$750
Silver	Featured on Reins of Life and Event websites	\$500
Bronze	Featured on Reins of Life and Event websites	\$350
Sponsor a Horse	Featured on Reins of Life and Event websites	\$100

Contributions are tax deductible. Reins of Life is a 501 (c) (3) non-profit organization. The State of Pennsylvania holds an official copy of our registration and financial information. A copy may be obtained by calling toll free within Pennsylvania 1 (800) 732-0999. Tax ID# 23-2768229. Registration does not imply endorsement.

Special Thanks to Current and Former Sponsors

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